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KENAI PENINSULA BOROUGH SCHOOL DISTRICT

NEWS RELEASE PUBLIC INVITED TO KPBSD KEY COMMUNICATOR EVENT

Soldotna, October 17, 2016—KPBSD is hosting three Key Communicator Connect & Collaborate Hours to converse about the KPBSD budget, five year strategic plan, and respond to questions and ideas about our diverse district. <u>Key Communicators</u> gather throughout the year; everyone interested in KPBSD schools is invited to attend:

- Tuesday, October 18, 2016, Homer Middle School library, 6:00 7:00 PM
- Thursday, October 20, 2016, Seward High School library, 6:00 7:00 PM
- Tuesday, November 1, 2016, Soldotna High School library, 6:00 7:00 PM



"People move in the direction of their conversations and seek accurate stories and information about the school district." –KPBSD Key Communicator network

Who are KPBSD Key Communicators?

Parents, students, business owners, staff, alumni, grandparents, retirees, everyone who cares about education. Key Communicators help people in their local communities learn more about KPBSD, while also assisting the school district to learn and understand more about what people in our schools and

KPBSD: ONE DISTRICT, FORTY-FOUR DIVERSE SCHOOLS

The mission of the Kenai Peninsula Borough School District is to develop productive, responsible citizens who are prepared to be successful in a dynamic world. ANCHOR POINT COOPER LANDING HOMER HOPE KACHEMAK SELO KENAI MOOSE PASS NANWALEK NIKISKI NIKOLAEVSK NINILCHIK PORT GRAHAM RAZDOLNA SELDOVIA SEWARD SOLDOTNA STERLING TUSTUMENA TYONEK VOZNESENKA

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community think, feel, and know. The concept is to promote a continuing exchange between Key Communicators and the school district, creating a loosely connected group of parents and citizens for two way communication and advocacy.

Opportunity

In 2014, KPBSD formed a network of people who are interested in our schools in order to cultivate positive relationships with the school district and in our diverse communities. Conversations happen every day in school parking lots, at the grocery store, via social media, and so forth. Our Key Communicators are informed about school district initiatives, issues, and celebrations through responses to questions, email messages, news releases, and e-news from district office communications. Each school year an opportunity to meet in person takes place. Together we will broaden community advocates.

Links KPBSD Key Communicators

Questions? Contact Pegge Erkeneff, KPBSD communications liaison, Pegge@KPBSD.org, 907.714.888

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