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**KENAI PENINSULA BOROUGH SCHOOL DISTRICT**

## NEWS RELEASE

### ***KPBSD launches Facebook Live Q&A***

**Soldotna, November 13, 2017—Everyone is invited to the launch of KPBSD Facebook LIVE Q&A with KPBSD Superintendent Sean Dusek! Plan for 30 minutes, Tuesday evening, November 14, 2017, 7:00 – 7:30 p.m., online via a personal device or computer. What are your questions about KPBSD? What are you thinking? Join us LIVE!**



**You're invited to the launch of  
KPBSD Facebook Live Q & A  
with  
KPBSD Superintendent SEAN Dusek**

**TUESDAY, NOVEMBER 14, 2017  
7:00 – 7:30 P.M.**

To connect, go to the [KPBSD Facebook page](#) on 11/14, at 7:00 PM, via your device or computer.  
Tip: post your questions ahead of time on the Facebook event, or live in a comment!

The mission of the Kenai Peninsula Borough School District is to empower all learners to positively shape their futures.  
[www.KPBSD.org](http://www.KPBSD.org) | Facebook [@KPBSD](https://www.facebook.com/KPBSD)

#### **How-to watch:**

It's simple. Go to the [KPBSD Facebook page](#) on 11/14/17, at 7:00 PM, via your device or computer, and connect! You'll see that KPBSD is live – click to view.

#### **How-to ask questions or share thoughts:**

Post your questions ahead of time on the [Facebook event page](#), or live during the event in a comment on the live video.

#### **How Facebook LIVE Q&A works:**

- KPBSD launches Facebook LIVE video, viewers click to view, and see content live in real time.

**KPBSD: ONE DISTRICT, FORTY-FOUR DIVERSE SCHOOLS**

**The mission of the Kenai Peninsula Borough School District is to empower all learners to positively shape their futures.**  
ANCHOR POINT COOPER LANDING HOMER HOPE KACHEMAK SELO KENAI MOOSE PASS NANWALEK NIKISKI NIKOLAEVSK NINILCHIK PORT GRAHAM  
RAZDOLNA SELDOVIA SEWARD SOLDOTNA STERLING TUSTUMENA TYONEK VOZNESENKA

**FOR RELEASE NOVEMBER 13, 2017**

**1 OF 2**

- Viewers type a comment into the feed below the video.
- KPBSD does not “see” viewers via videoconferencing, this is a one-way video view feed from KPBSD.
- Interaction happens via comments and post likes or emoji’s.

## Who?

Everyone is invited to tune in—KPBSD parents and students, staff, community members, KPBSD partners, and KPBSD Key Communicators. Afterwards, the Q&A will be saved as a video for review online, anytime.

## Why?

This Facebook live event is the first in a series to expand the KPBSD Key Communicator program, engaging our people and publics with conversation, and offering accurate stories, information, and responses to questions about the KPBSD. Please join in, and offer your thoughts and ideas.

## Tip:

You don’t need a Facebook account to watch live.

- At 7:00 PM, go to <https://www.facebook.com/livemap>. Locate the live event streaming from Soldotna, Alaska, using the interactive map.
- Click the blue dot indicating Facebook LIVE is happening in Soldotna, and the video will pop up.
- Click on the video image to enlarge it on your screen. <https://www.facebook.com/livemap>
- *note:* You cannot post questions without a Facebook account. You can email them to [communications@KPBSD.org](mailto:communications@KPBSD.org), and we will answer as many as we can during the video LIVE Q&A.

## Questions?

Contact Pegge Erkeneff, KPBSD Communications Liaison, [communications@KPBSD.org](mailto:communications@KPBSD.org).

- Please share the [Facebook LIVE Q&A event](#) on Facebook and in your social circles, click you’re interested or going, and post your questions ahead of time!
- [Online blog post: Tuesday KPBSD LIVE Q&A with Superintendent Dusek](#)
- [www.KPBSD.org](http://www.KPBSD.org)
- Facebook [Kenai Peninsula Borough School District](#)

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