

Hospitality & Tourism (HH765) Curriculum Guide

9-12 Grades

Formerly Travel (HH765)

Prerequisite Course(s): None

High School Credit = ½ credit per semester (Postsecondary credit = 0)

This course will be offered: every year OR ___ every other year

Pathway (Optional): Travel and Tourism

Career Cluster Area: Hospitality and Tourism

Source of Occupational Skills Standards: National Standards for Family & Consumer Sciences Education (FACS)

Eligibility for Nationally Recognized Skill Certificate(s)/State License: No OR ___ Yes, and identify Certificate:

Tech Prep: No OR ___ Yes - If Yes, list postsecondary institution and number of postsecondary credits

Is this course brokered through another institution or agency? No OR ___ Yes, and list institution/agency:

Course Master Number: HH765

Course Description: This course is designed to introduce students to the Hospitality/Tourism field. Students will become acquainted with the various facets of the Hospitality industry. Course projects will enhance students' job and workplace skills. In addition, students will acquire a Food Worker Card from the Alaska Department of Environmental Conservation as a part of the course.

Content Headings/Topics:

1. World of Hospitality
2. Food and Beverage Industry
3. Lodging Industry
4. Business of Hospitality
5. Careers

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Standard	Objective	Sequence and Duration	Sample Teaching Strategy/ Possible Integration	Resources and Text	Dist/ State Assessment	Formative Assessment
FACSE3	1. Describe and model effective work-place skills: communication, decision-making, collaboration, team building, and problem solving. (A1)		R4.2			Assignment
FACSE4	2. Describe the communications process barriers to communication and listening skills as effective communication tools. (A1)		R4.2			Assignment
FACSE5	3. Use effective techniques to provide quality customer service.		R4.4			Assignment
	4. Identify travel/tourism attractions and events.		R4.2			Assignment
	5. Understand the contributions to travel and tourism made throughout history.		R4.2			Assignment
FACSE5	6. Recognize the importance of the travel/tourism industries to the economy.		R4.2			Assignment
	7. Identify and describe types of food service businesses.		R4.2			Assignment
FACSE8	8. Practice correct sanitation and safety procedures. (A6)					Assignment
	9. Identify and describe types of lodging businesses.		R4.2			Assignment
	10. Write, format, and word process a business letter and an informal business report.		W4.2, 4.3			Assignment
FACSE5	11. Model hospitality job skills by planning and executing a class travel/tourism project.		R4.2, 4.4 W4.2			Assignment
FACSE10	12. Prepare or update your personal resume/portfolio. (A3)		W4.2			Assignment
FACSE10	13. Complete a job application form. (A3)		W4.2			Assignment
FACSE7	14. Use a variety of information sources to research travel/tourism careers and education training. (B2-5)		R4.2			Assignment